

Call For Papers

*For Corporate
Competitive
Advantages
in the Age of
Emerging
Technologies &
Globalization*



International Conference on Electronic-Business Intelligence

December 19 – 21, 2010
Kunming, Yunnan, China

More information is available at <http://cnais.sem.tsinghua.edu.cn/icebi2010/>

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Organized by:

China Association for
Information Systems (CNAIS)
Tsinghua University, China

Hosted by:

Yunnan University of Finance
and Economics, China

Secretariat:

icebi2010@gmail.com

Important Dates:

Paper submission due:

August 15, 2010

September 10, 2010

Acceptance notification due:

September 30, 2010

Camera Ready Copies due:

October 20, 2010

Website:

<http://cnais.sem.tsinghua.edu.cn/icebi2010/>

Recent years have witnessed a pervasive movement of research and applications responding to emerging features of e-business and business intelligence, characterized by mobility, virtualization, personalization, extreme-data, and sociality (e.g., Web 2.0, Enterprise 2.0, Cloud Computing, Semantic Web, Mobile Computing, Internet of Things, etc). **The 2010 International Conference on E-Business Intelligence (ICEBI2010)** with a theme of *“Corporate Competitive Advantages in the Age of Emerging Technologies and Globalization”*, organized by CNAIS (China Association for Information Systems) and **Tsinghua university**, will provide an international forum that brings together those actively involved in areas of intelligent techniques and IT-enabled decision making for theories and applications in e-business, business intelligence and computational intelligence.

ICEBI2010 will invite several distinguished scholars to give keynote speeches on the state-of-art developments, such as Prof. **Hsinchun Chen** (Univ. of Arizona), Dr. **Paul Hofmann** (SAP), Prof. **Janusz Kacprzyk** (Polish Academy of Sciences), Prof. **Vipin Kumar** (Univ. of Minnesota), Prof. **Alex Tuzhilin** (New York Univ.), Prof. **J. Christopher Westland** (Univ. of Illinois at Chicago), et. al. **ICEBI2010** proceedings will be published by Altantis Press, an international publisher. The proceedings will be ISTP-indexed by ISI and sent to EI for EI Compendex indexing. Selected papers will be considered to appear in special issues of several SCI-indexed international journals, such as **Electronic Commerce Research and Applications (SSCI)**, **International Journal of Uncertainty, Fuzziness and Knowledge-Based Systems (SCI)**, **International Journal of Computational Intelligence Systems (SCI)**, **Journal of Systems Science and Systems Engineering (SCI)**. The paper contributions covering academic and applied explorations, including but not limited to the following subjects, are invited (**Submitted papers should not exceed 6 pages with A4 paper and 2 columns**):

† E-Business, E-Commerce and Applications:

*E-Business/E-Service
E-Healthcare/E-Medicine
Global IT Management
IT-Enabled Business
Knowledge Management
Mobile Business
Social Networks
Web/Enterprise 2.0
Supply Chain Management
Online Advertising*

† Business Intelligence and Data Mining:

*Data Warehouse/OLAP
Intelligent Information Retrieval
Search Engine
Web Mining
KDD for Corporate Competition
Data Mining Algorithms
KDD Applications
Text Mining
Online Recommendation
Fraud Detection*

† Computational Intelligence and Soft Computing:

*Evolutionary Programming
Fuzzy Logic and Control
Genetic Algorithms
Hybrid Methods
Machine Learning
Neural Networks
Probabilistic Computing
Expert Systems
Pattern Recognition
Optimizations*

ICEBI2010 will be held in Kunming, on Dec. 19-21, 2010. Kunming, known as the “city of eternal spring”, is the capital of Yunnan province, which is ranked one of most attractive cities for tourists for its rich cultural and historical heritage offering a wealth of treasures, e.g., Golden Temple, Dianchi Lake, Stone Forest, etc. Kunming is also an ideal place for hosting international conferences with modern facilities, convenient traffic conditions, and comfortable accommodations. Moreover, Yunnan province is famous for its beautiful sceneries, such as Shangri-La, Xishuangbanna, Lijiang Old Town, Jade Dragon Snow mountain, etc.



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